

# 2019-2020 District Goals



**District:** District 318 B  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

PST Schooling will be conducted to equip the Club Officers to get acquainted with the functioning of a Club . The module will include WMMR, Goal setting, Club Excellence, projects and programmes of LCI etc.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

Special workshop for ZC/RC will be conducted. Zone conferences, Regional Conferences, Zone Advisory board meetings, GAT, LCIF etc will be dealt with. Periodic review will be conducted.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 100 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

region level Leadership Institutes and Membership seminar will be conducted with specific module to empower Lions to take up higher leadership responsibilities.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	100
2nd Quarter	100
3rd Quarter	100
4th Quarter	100

**By the end of the 4th quarter, the district will add a total of 400 new members.**

### Action Items:

My district will establish 3 club branch(es).

My district will induct 200 new Lions under 40 years old.

My district will convert 50 Leos to Lions.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	6	140
2nd Quarter	3	75
3rd Quarter	3	75
4th Quarter	3	75

**By the end of the 4th quarter, the district will start 15 new clubs.**

**With a minimum of 365 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 8 Leo Club(s).

My district will start 1 Speciality Club(s).

one All ladies Lions Club, one Lioness Lions Club, one Leo Lions Clubs one speciality Lions Club will be started.

My district will start 1 Campus Club(s) at St. Thomas College Pala school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	50
2nd Quarter	100
3rd Quarter	50
4th Quarter	100

**By the end of the 4th quarter, the district's membership drops will not exceed 300 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Club Excellence Process workshop will be conducted in all Zones and will ensure participation of officers of all Clubs.

## NET GROWTH GOAL

400	+	365	-	300	=	465
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 50000 people.**

### Action Items:

Of the total number of people served in my district, 5000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Leadership development programmes will be organised in educational institutions by GLT in association with GAT .  
 CSR partnerships and other local funding opportunities will be explored.

## SERVICE ACTIVITIES

**In the 2019-2020 fiscal year, my district will complete 1200 service activities.**

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

other than the LCI service projects, District will promote customised service projects relevant to local community need through Clubs. It includes community marriage, palliative care, road safety, home for homeless project etc. funding would be through CSR and other sponsorers.

### Custom goal and action items

WMMR and MAR will be done by all the Clubs. Special team will monitor for this purpose.

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year, 70% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.**

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

**During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 50000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 1 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 40 100/100 Clubs this year

Additional action items to achieve this goal:

special workshop and seminar will be conducted to educate and motivate members to contribute to LCIF. The size of grant returns to District will be informed clearly. Will motivate Clubs to avail LCIF grants for service projects.

## ADVOCATE

**In the 2019-2020 fiscal year, 100% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

one to one hands on training will be given to one or more designated persons of all Lions Club for reporting.

Follow up will be done by District IT coordinator.